

National Stock Exchange Of India Limited

## **NSE launches Silver Jubilee celebrations in New Delhi**

**Hon'ble President of India Shri Ram Nath Kovind congratulates NSE for its pivotal role in the last 25 years**

- **Shri Manmohan Singh, former Prime Minister, India, Shri Nitin Gadkari, Union Minister of Road Transport and Highways, GoI, Shri Rajiv Kumar, Vice Chairman, NITI Aayog and Shri Anil Bajjal, Lieutenant Governor of Delhi addressed the gathering**

**New Delhi, 8 August 2018:** The National Stock Exchange (NSE), the third largest exchange in the world in terms of volume of trades, launched its silver jubilee celebrations and also unveiled its new brand identity.

Hon'ble President of India, Shri Ram Nath Kovind conveyed his congratulatory message, stating, "I am happy to know that the National Stock Exchange of India Limited (NSE) is celebrating its Silver Jubilee in 2018-19. The NSE is one of the largest and most important financial institutions in India. NSE has been playing a pivotal role in providing a stable, transparent and globally trusted market platform that has encouraged Indian and global investors to trust the Indian capital markets. I hope NSE will continue to highlight the Indian growth story, improve investor awareness and, in the process, give a further fillip to the culture of household savings in India. On this occasion, I extend my warm greetings and felicitations to all those associated with the National Stock Exchange of India Ltd and wish silver jubilee celebrations every success."

Shri Manmohan Singh, former Prime Minister, Government of India said: "On the occasion of the launch of Silver Jubilee celebrations, I congratulate the National Stock Exchange and all those who have been associated with the NSE for completing 25 successful years, and as one of the finest institutions in India's financial sector. I recall the day, NSE was inaugurated by me as Finance Minister in 1994. That was the time for thinking aloud about the future of our country and there were many sceptics including those in the financial sector, and it is a good fortune of our country that the sceptics have been proved wrong. The reforms of 1991 and the subsequent reforms have laid the foundation for India emerging as the fastest growing economies in the world. National Stock Exchange has been an institution of great national importance and played a critical role in the transformation of India's capital markets and also in building trust in our markets. I am sure NSE will continue to contribute towards the objective of both market development for financing India's economic growth and integration of Indian economy with the global economy. While NSE has done exceedingly well in the last 25 years, I am sure the best is yet to come."

Shri Nitin Gadkari, Union Minister of Road Transport and Highways, GoI said: 'I congratulate NSE and those associated over the past 25 years for building a world-class institution. The National Stock Exchange over a period of last 25 years has not only built trust, credibility and transparency but also immensely contributed towards building India's economic and financial progress. Increasingly, the government and private sector is veering towards raising financial

## National Stock Exchange Of India Limited

resources from the capital market – be it equity or bonds. I must also state that NSE’s contribution in creating awareness amongst the large base of retail investors across the country has been exemplary.”

Shri Rajiv Kumar, Vice Chairman, NITI Aayog said: “I congratulate NSE for completing most illustrious 25 years, and I am sure that this would get even better in the next 25 years, as NSE would be part of and would be driving India's golden period of economic progress. Given the progress achieved, I am convinced that the best period, the best age for the Indian economy is yet to unfold. India has only 2 per cent of households which invest into the capital markets, compared to 40 per cent in developed markets like US, and am confident that NSE will be a power driver in driving retail penetration even further, as we go forward.”

Shri Anil Baijal, Lieutenant Governor of Delhi said: ‘I congratulate Mr Vikram Limaye and his team at National Stock Exchange on the occasion of the launch of its Silver Jubilee year. The Indian Equity market has been one of the most important success stories of the post 1991 era, and I believe that it ranks along with the telecom reforms and the NHAI as the biggest successes of public policy in the recent times. Given the success that has been achieved, an institution like NSE should further reinforce its focus and play a greater role by transforming the savings culture into investment culture and thus facilitating capital formation for economic growth.’”

Speaking on the occasion, Shri Ashok Chawla, Chairman, NSE said “It’s a privilege to be part of this institution which has made India proud. The journey in becoming one of the world’s premier Stock Exchanges spans market reforms, building of an entire market eco system, innovative products, services & technology. With the continued support of all the stakeholders including the Government and the Securities Regulator, SEBI, I am confident that NSE will reach greater heights in the years to come.”

Shri Vikram Limaye, MD&CEO, NSE said, “This is a momentous occasion. NSE is an institution of national importance and has contributed significantly to the growth of the Indian economy and markets. The exchange is embarking on a new journey and the new brand iconography reemphasizes a new beginning, a more open, collaborative and a well-knit eco-system for the expansion of the financial markets and prosperity for investors at large. On behalf of NSE and its highly committed, motivated and talented team, we today reinforce our commitment to support India’s ambition to take its rightful place amongst the leading economies in the world.”

NSE was envisaged by the Government of India as an Exchange that would help democratise, expand and nurture a strong capital market eco-system in India. NSE was registered as an exchange in 1993 and started trading in June 1994 and this year the premier Stock Exchange celebrates its Silver Jubilee. Since the Exchange became operational, the NSE has played a pivotal role in the growth of the Indian economy.

NSE is also proud to have emerged as the global leader. As per the World Federation of Exchanges, NSE is ranked No 1 on Index Options contracts, No 2 on Currency derivatives contracts and overall ranks as the 3rd largest Exchange in the world in terms of volume of trades. A significant achievement for an Exchange which is only 25 years old.

## National Stock Exchange Of India Limited

### **New Brand Identity**

The new logo depicts growth with a modern representation of a blooming flower. The multiple colours capture the multi-faceted nature of the business, with red denoting NSE's strong foundation, yellow and orange being inspired by the marigold flower that signifies for prosperity and auspicious ventures, the blue triangle is a compass, always future-oriented and helping us find our true North. The sharp edges indicate technology, precision and efficiency, and the shape amplifies NSE's tradition of collaboration. The internal vectors depict NSE's DNA of continuously pushing boundaries.

The new brand identity reflects NSE's multi-dimensional nature: multiple asset classes, multiple customer segments and its multiple roles including that of an Exchange, regulator, educator and market developer.

### **About National Stock Exchange of India Limited (NSE):**

The National Stock Exchange of India Ltd. (NSE) is the leading stock exchange in India and the third largest in the world by nos. of trades in equity shares in 2017, according to World Federation of Exchanges (WFE) report. NSE was the first exchange in India to implement electronic or screen-based trading. It began operations in 1994 and is ranked as the largest stock exchange in India in terms of total and average daily turnover for equity shares every year since 1995, based on SEBI data. NSE has a fully-integrated business model comprising exchange listings, trading services, clearing and settlement services, indices, market data feeds, technology solutions and financial education offerings. NSE also oversees compliance by trading and clearing members with the rules and regulations of the exchange. NSE is a pioneer in technology and ensures the reliability and performance of its systems through a culture of innovation and investment in technology. NSE believes that the scale and breadth of its products and services, sustained leadership positions across multiple asset classes in India and globally enable it to be highly reactive to market demands and changes and deliver innovation in both trading and non-trading businesses to provide high-quality data and services to market participants and clients.

For more information, please visit: [www.nseindia.com](http://www.nseindia.com)

Disclaimer: National Stock Exchange of India Limited is proposing, subject to receipt of requisite approvals, market conditions and other considerations, an initial public offer of its equity shares and has filed a draft red herring prospectus dated December 28, 2016 ("DRHP") with Securities and Exchange Board of India ("SEBI"). The DRHP is available on the website of SEBI as well as on website of the Managers, Citigroup Global Markets India Private Limited at <http://www.online.citibank.co.in/rhtm/citigroupglobalscreen1.htm>, JM Financial Institutional Securities Limited at [www.jmfi.com](http://www.jmfi.com), Kotak Mahindra Capital Company Limited at <http://www.investmentbank.kotak.com>, Morgan Stanley India Company Private Limited at <http://www.morganstanley.com/about-us/global-offices/india/>, HDFC Bank Limited at [www.hdfcbank.com](http://www.hdfcbank.com), ICICI Securities Limited at [www.icicisecurities.com](http://www.icicisecurities.com), IDFC Bank Limited at [www.idfcbank.com](http://www.idfcbank.com) and IIFL Holdings Limited at [www.iiflcap.com](http://www.iiflcap.com). Potential investors should note that investment in equity shares involves a high degree of risk and for details relating to such risk, see "Risk Factors" beginning on page 19 of the DRHP. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision.

**National Stock Exchange Of India Limited**

Any securities referred to herein have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the “Securities Act”), and may not be offered or sold in the United States absent registration or an exemption from registration under the Securities Act. There is no intention to register any securities referred to herein in the United States or to make a public offering of the securities in the United States.

**For any clarifications please contact:**

Debojyoti Chatterjee Head, Corporate Communication Mobile: +91 9833368337 Email id: cc@nse.co.in / dchatterjee@nse.co.in	Kumar Kartikey Senior Manager, Corporate Communication Mobile: 98195 49984 Email id: kumark@nse.co.in
--	---