

BATCH 04

Master the Stock Market **CERTIFIED EQUITY MARKET ANALYST**

**50 HOURS
PROGRAM**

1. Certified Equity Market Analyst (CEMA)

**80 HOURS
PROGRAM**

2. Advance CEMA



About NSE Academy

NSE Academy Limited, a wholly owned subsidiary of the National Stock Exchange of India Limited (NSE), aims at cultivating a culture of knowledge to help professionals to take informed decisions relating to the securities market and has initiated a number of educational initiatives such as certification programmes, financial literacy at school level, short term courses at college level etc. to develop a pool of human resources having the right skills and expertise to help enhance quality intermediation in the financial markets.

Program Description & Objectives

The financial markets in India are expanding at a very rapid pace. Investment in Stocks & Mutual Funds has gained attention more than ever before. In the last 5 years NIFTY rose 112% (NIFTY closing 26th Aug 2013: 5472; NIFTY Closing 23rd Aug 2018: 11583). Indian companies like Reliance, TCS etc. has crossed a market capitalization of 7.5 lakh crores. Foreign Institutional Investors (FII) has been net buyers in the Indian Stock Market to the tune of 41,578 cr. since the last 3 years (Aug 2015 – Aug 2018).

Indian Mutual Funds have currently about 2.33 crore (23.3 million) Systematic Investment Plans (SIP) accounts through which investors regularly invest in Indian Mutual Fund schemes. AMFI data shows that the Mutual Fund industry had added about 9.92 lacs SIP accounts each month on an average during the FY 2018-19. Contribution to SIP on a monthly basis has increased many folds even during the last two years (Rs. 3,334 cr. in July 2016 to Rs. 7,554 cr. in July 2018). Given the popularity of capital markets as an investment vehicle in the recent times, it is imperative to gain the knowledge in Capital Markets to take advantage of the growth. Therefore the main aim of the program is to develop domain knowledge in financial markets so as to trade or invest profitably in Stocks as well as Mutual Funds.

Certified Equity Market Analyst (CEMA) is a Financial Market Analysis Program for people who aspire to invest or trade in the financial markets, in Stock & Mutual Funds. It covers almost the entire spectrum of financial markets viz equity, currency and commodity markets. The course offers a concrete understanding of the Equity Cash as well as Future & Options market. The course envisages multiple ways to analyze the financial markets i.e. Fundamentally as well as Technically. It also covers how to invest efficiently in mutual funds. It is a 50 hours program.

Advance CEMA is an advanced program which encompasses latest & cutting age concepts on Financial Markets. It is a comprehensive program which covers advanced concepts on Trading in Future & Options, Commodity, Currency Markets & also Financial planning & investment styles of Financial Gurus. It is a 30 hours program. At the end of the course the participants are expected to be proficient in trading in Equity, Currency as well as Commodity markets and able to trade, invest of their own or manage the portfolio of others.

CEMA + Advance CEMA is a 80 hours program combining the concepts of CEMA + Advance CEMA.

In view of this, NSE Academy presents comprehensive advanced courses on Financial Market Analysis for investors, traders, working professionals, analysts, dealers, students & anyone who aspires to trade or invest in the Stock Markets & Mutual Funds.

WHO SHOULD ATTEND

- Working professionals
- Investors/ Traders
- Students
- Anyone who aspires to trade or invest in the Stock Markets & Mutual Funds

PEDAGOGY



- In-depth Theoretical & Practical Training in Equity, Currency & Commodity Market
- Investment techniques in Mutual Funds
- Financial Planning & Long term investment strategies – discussion on investment styles of renowned investment gurus.
- Training on Financial Market Software's
- Mock Trading, Assignments & Case Studies
- Candidates shall be expected to keep their laptop ready for certain sessions which requires the use of MS Excel

Program Contents for CEMA

- Basics of Capital Markets
- Fundamental Analysis - Learn to Judge a Company
- Technical Analysis - Learn to Analyze a Stock
- Trading in Futures & Options
- Option Trading Strategies
- Trading In Commodity Markets - Step Towards Multi-Asset Portfolio
- Trading In Currency Markets - Accepting New Trading Avenues
- Practical Training in Stock Market Software's
- Mutual Fund - How To Invest Efficiently In Mutual Funds
- Case Studies

Program Contents for Advance CEMA

- Basics of Capital Markets
- Fundamental Analysis - Learn to Judge a Company
- Technical Analysis - Learn to Analyze a Stock
- Trading in Futures & Options
- Option Trading Strategies
- Trading In Commodity Markets - Step Towards Multi-Asset Portfolio
- Trading In Currency Markets - Accepting New Trading Avenues
- Practical Training in Stock Market Software's
- Mutual Fund - How To Invest Efficiently In Mutual Funds
- Advanced Technical Trading Strategies
- Advanced Option Trading Strategies
- Advanced Commodity Trading Techniques
- Advanced Currency Trading Techniques
- Financial Planning - For A Secured Future & Tax Planning For Salaried & Professionals
- Investment Styles Of Financial Gurus

Evaluation Methodology

- Evaluation by: NSE Academy Ltd.
- Evaluation will be on two components: Conceptual Assessment and Project work/Assignments
 - Minimum 70 % of attendance is required in the entire Programme
 - Pass mark is 50% in the Assessments

Program Schedule & Duration

	Duration	Total Numbers of Hours	Program Schedule
CEMA	4 Months (approx.)	50 Hours	Frequency: Twice a week and 2 hours session
Advance CEMA	6 months (approx.)	80 Hours	Days of the week (4 Hours/week) Saturday & Sunday – 10 AM to 12 Noon

Certification

There will be two assessments Conducted for this program, one in between the program and the other at the end of the program. The participants who attend the program with minimum 70% of attendance and pass the assessment with 50% or more marks, will be given successful completion certificate.

The participants who attend the program without taking the test or are unable to secure 50% marks in the assessment or does not have a minimum 70% of attendance will be given participation certificate.

Eligibility

- Graduates/Diploma (10+2+3) in any discipline
- Management Student
- Students in final year of bachelor's programme may also apply

Program Delivery: The sessions will be delivered on Tech Mahindra Growth Factories Limited interactive learning platform.

Applicable Channel: Retail and Direct to Corporate and Management Institutes

Course Material: Course material will be shared either through cloud or in hard copy with all the participants at the appropriate time.

Total Fees: All Fees are payable by Student directly to Tech Mahindra Growth Factories Limited

Program Fee Structure

	Lumpsum Payment	Installments Payment:
CEMA	Rs.35,000 + GST	Rs. 40,000 + GST (EMI Option appended Below)
Advance CEMA	Rs.55,000 + GST	Rs. 60,000 + GST (EMI Option appended Below)

Collection of Fee

Registration Fee and Total Fee shall be collected through electronic or online transfer basis by payment gateway in the name of Tech Mahindra Growth Factories Limited or Demand Draft in favour of “ Tech Mahindra Growth Factories Limited “

Installment Schedule For CEMA

	Registration Fees	Admission Fees	1st Installment
Dates	At the time of enrollment	29th-Sep 2018	Nov 2018
Amount	Rs. 10,000/- *	Rs. 15,000/- *	Rs. 15,000/- *

Installment Schedule For Advance CEMA

	Registration Fees	Admission Fees	1st Installment	2nd Installment	2nd Installment
Dates	At the time of Registration	29-Sept 18	Nov'18	Jan'19	Feb'19
Amount	Rs. 10,000/- *	Rs. 15,000/- *	Rs. 15,000/- *	Rs. 10,000/- *	Rs. 10,000/- *

* GST as applicable

Note

- Registration fee is non- refundable.
- Any request for refund of registration fees on account of valid reason prior to the closure of registrations or 10 working days before the date of course commencement whichever is earlier, the amount paid shall be refunded with a deduction of 5,000/- + applicable taxes.

In all other cases, no refund shall be made.

Programme Dates

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| ■ Sales Cycle Start Date (Tentative Date) | 24th Aug 2018 |
| ■ Sales Cycle End Date (Registration Closed)
at Tech Mahindra Growth Factories Limited (Tentative Date) | 29th Sept 2018 |
| ■ Last Date for Payment of Admission Fees (Tentative Date) | 29th Sep 2018 |
| ■ Technical Orientation | 25 & 29th Sep 2018 |
| ■ Academic Orientation & NSE Class Start Date (Tentative Date) | 29th Sep 2018 |
| ■ NSE Program (Combo) End Date (Tentative Date) | Feb 2019 |

EDUCATION LANES

A Mahindra Group Initiative

ABOUT EDUCATION LANES

Education Lanes is Tech Mahindra Growth Factories' initiative that offers certificate programs from premier institutes on a virtual platform. Education Lanes offers a comprehensive direct-to-device education suite with real-time interactive and participative virtual classroom sessions.

For queries, call us at: 9975806184 | 9811243210 | Email: Rahul.singh18@techmgfl.com | www.educationlanes.com

* Terms & Condition Apply. Any request for refund of registration fees on account of valid reason prior to the closure of registrations or 10 working days before the date of course commencement whichever is earlier, the amount paid shall be refunded with a deduction of ₹5,000 + applicable taxes. For more info visit www.educationlanes.com

* Disclaimer - This message and the information contained herein is proprietary and confidential and any change in the Intellectual Property, E-resources & Certificates is subject to the Institute's Policy Statement & Tech Mahindra Growth Factory policy statement, you may review the policy at <https://www.nseindia.com/global/content/disclaimer.htm>